



2026 ADVERTISING RATES

Maryland PHCC Contractor - Maryland Plumbing-Heating-Cooling Contractors Association

Contact: Eric Johnson – 414.708.2059 • Eric@bluewaterpublishers.com

Readership: *Maryland PHCC Contractor magazine* reaches 3,300 plumbing and HVAC contractors throughout Maryland; suppliers, wholesalers, manufactures’ reps, and more. With features on plumbing, heating, and cooling, supplier and company news, industry updates, product reports, and association activities; it’s the official magazine of the MD PHCC.

Digital Version: The magazine is posted online at marylandphcc.com and includes **hyperlinks from ads to the advertiser’s website**, including your company URL in the index section.

Blue Water Publishers also has a PHCC News website for additional digital engagement. It features the magazine, advertiser logos and online feature content. As an advertiser, the site welcomes your plumbing, HVAC and related-industry features, new products, company news, case studies and more. Please check out PHCCNews.com for more information.

Value Added – Social Media Sharing and Tagging. As an advertiser we will share and tag your posts on MD PHCC social platforms and PHCC News platforms.

Frequency & Format: Published four times per year, 24 to 48 pages – 8.375 x 10.875” magazine trim size.

Ad Specifications: High resolution (300 dpi) PDF format (CMYK – no RGB or spot colors) send to: art@bluewaterpublishers.com

Ad Size/Dimensions/Rates: Net pricing per annum and for a single insertion.

	WIDTH x HEIGHT	ANNUAL	SINGLE
Full Page (with bleed)	8.625” x 11.125”	\$3796	\$949
Full Page (no bleed)	7.875” x 10.375”	\$3796	\$949
1/2 Page Vertical	3.5” x 10”	\$2656	\$664
1/2 Page Horizontal	7.875” x 5”	\$2656	\$664
1/3 Page Square	5” x 5”	\$1896	\$474
1/4 Page Vertical	3.5” x 5”	\$1516	\$379



Back cover and inside front cover – additional \$800.00 or \$200.00 ea.
Inside back cover, page 3 and 5 – additional \$400.00 or \$100.00 ea.
Sponsored content advertisement – additional 10%

Ad Discounts – Association members receive a 10% discount on their ad total. Further discounts are available based on the volume of additional state publications and insertion participation.

Payments per annum, the invoice is mailed with the first issue tear sheet at time of the magazine distribution – statement (only) with tear sheet for additional insertions. Payments by credit card are subject to a 3% bank transaction fee.

2026 Planning Calendar • Official PHCC State Association Publication:

ISSUE	SPACE RESERVED	ART DEADLINE
Spring – Mailed Feb 2026	Jun 27, 2026	Feb 5, 2026
Summer – Mailed May 2026	Apr 28, 2026	May 7, 2026
Fall – Mailed Aug 2026	Jul 28, 2026	Aug 6, 2026
Winter – Nov 2026	Oct 27, 2026	Nov 5, 2026

**Reach your Buyers and Installers with Blue Water –
Combine Targeted Print, Digital Issue with links,
Social Media Support, and Editorial Opportunities**

Blue Water Publishers, LLC • 3215 Golf Road, Ste. 273 • Delafield, WI 53018
414.354.0200

